

applied A conference



THIS IS A CONFERENCE WHERE AI MOVES FROM HYPE TO REALITY

The Applied Al Conference focuses on showcasing working, proven Al applications that are already delivering measurable impact today instead of a distant, hyped up future!

Presentations and discussions will **focus on today's challenges**, based on real data, and real outcomes, offering attendees a clear understanding of what it takes to adopt Al responsibly and effectively.

Throughout the day, participants will gain valuable insights from industry thought leaders, who have successfully adopted Al in their company by mastering technology, leveraging new business models and complying with legal and regulatory standards.



KEY FCCUS AREAS

Our keynotes and panel discussions cover

4 focus areas. Each focus area is looked at from the
following three angles, which are critical for success:

- TECHNOLOGY
- BUSINESS MODEL
- REGULATORY & LEGAL COMPLIANCE

PHARMA, MEDTECH & LIFE SCIENCES

FINANCE, INSURANCE & BANKING

MANUFACTURING, ROBOTICS & SUPPLY CHAIN

PUBLIC SECTOR & NGO'S

CONFERENCE LOCATION

HOCHSCHULE LUZERN – INFORMATIK

CAMPUS ZUG-ROTKREUZ SUURSTOFFI 1 6343 RISCH-ROTKREUZ SWITZERLAND



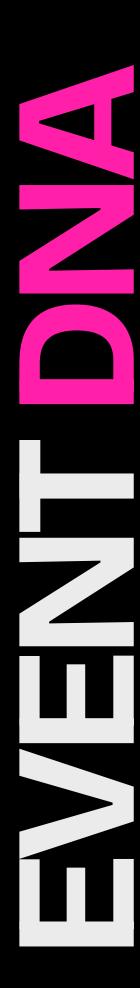
The Lucerne University of Applied Sciences Department of Computer Science and is located in **the highest wooden high-rise building in Switzerland** in Rotkreuz.

The main usable area of 700 square meters is divided into different spaces. This includes:

- Audi Max with up to 350 seats
- Audi Midi with up to 200 seats
- Forum with up to 200 seats
- 50+ seminar rooms ranging from 30 up to 90 seats
- Large indoor exhibition area, capable of hosting 20 booths
- Large outdoor area for networking and food trucks
- Located directly at the Rotkreuz SBB train station







A CONFERENCE WHERE NETWORKING & KNOWLEDGE COME TOGETHER

The Applied AI Conference takes place on Wednesday 27th of May in Rotkreuz, starting off with **practice focused workshops** and a welcome breakfast in the morning.

ATTENDEES FROM INDUSTRY, PUBLIC SECTOR & ACADEMIA

Food trucks serve delicious meals during an extended lunchbreak, providing a great basis for networking. The afternoon holds keynotes and panel discussions.

80+ SPEAKERS

After the final presentation, attendees can enjoy a Networking Apero in Rotkreuz before taking shuttle busses to Zug, where they board our **two Al boats for a two-hour cruise on Lake Zug** sailing into the beautiful sunset.

2 EXHIBITION BOOTHS

We attract an international crowd of attendees, **founders**, **investors and corporate leaders** alike. Speakers consist of **C-suite leaders and legal experts** shaping the adoption of Al.

BOATS ON LAKE ZUG

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9:30-10:30
10:30-12:00
12:00-14:00
14:00-17:30
17:30-18:30

WELCOME & OPENING KEYNOTE

MORNING:

9X WORKSHOPS FOR KEY FOCUS AREAS

COVERING: TECHNOLOGY, BUSINESS & LEGAL

LUNCH & NETWORKING

AFTERNOON SESSIONS:

KEYNOTE PRESENTATIONS

PANEL DISCUSSIONS

NETWORKING APERO

BOAT CRUISE ON ZUGERSEE

18:30-21:30

PARTNERSHIP PACKAGES	Price	Exhibition Booth	Branding	Tickets
Patron	CHF 3'000	N	Logo on website Logo in email campaigns Logo on conference badge (rear) Medium logo on Sponsor Wall	2
Workshop Host	CHF 5'000	N	Logo on website Logo in email campaigns Logo on conference badge (rear) Medium logo on Sponsor Wall Dedicated social media announcement Exclusive 30' minute workshop	3
Exhibitor	CHF 8'000	Y	Logo on website Logo in email campaigns Logo on conference badge (rear) Large logo on Sponsor Wall Dedicated social media announcement	5
Boat Cruise Host	CHF 25'000	Y	Logo on website Logo in email campaigns Logo on conference badge (rear) X-Large logo on Sponsor Wall Dedicated social media announcement Exclusive branding of the Boat Cruise	7

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ADD-ON

Price

CHF 5'000	Exclusive logo placement on conference lanyards	CHADION STATES OF THE STATES O
CHF 5'000	Exclusive branding on a custom coffee stations where a barista prepares coffee and tea drinks. Branded coffee cups and branded menu with your company logo	
CHF 5'000	Host a private, invite-only breakfast in the morning at our separate lounge for 30-40 guests. The breakfast can be listed as official networking event on our conference agenda. Your company branding will be included on the breakfast tables, menus, screens and breakfast stations.	
CHF 5'000	Host the Networking Apero taking place after our afternoon sessions from 17:30-18:30 at the conference venue. The apero will be listed as official networking event on our conference agenda. Your company branding will be included during the apero on various branding surfaces (tables, flags, menus, glasses, etc)	
	CHF 5'000	Exclusive branding on a custom coffee stations where a barista prepares coffee and tea drinks. Branded coffee cups and branded menu with your company logo Host a private, invite-only breakfast in the morning at our separate lounge for 30-40 guests. The breakfast can be listed as official networking event on our conference agenda. Your company branding will be included on the breakfast tables, menus, screens and breakfast stations. Host the Networking Apero taking place after our afternoon sessions from 17:30-18:30 at the conference venue. The apero will be listed as official networking event on our conference agenda. Your company branding will be included during the apero on various branding surfaces (tables, flags,

Branding

PATRON CHF 3'000

CONFERENCE TICKETS

2 all-access conference tickets

COMPANY VISIBILITY ONLINE

- Logo displayed on the website with a link to your company page
- Logo included on conference email campaigns

VISIBILITY AT THE CONFERENCE

- Logo displayed on stage screen during breaks & on monitors around the venue
- Logo printed on the sponsor wall (medium size)

EXHIBITION BOOTH

Not included



WORKSHOP HOST CHF 5'000

CONFERENCE TICKETS

3 all-access conference tickets

COMPANY VISIBILITY ONLINE

- Logo displayed on the website with a link to your company page
- Logo included on conference email campaigns

VISIBILITY AT THE CONFERENCE

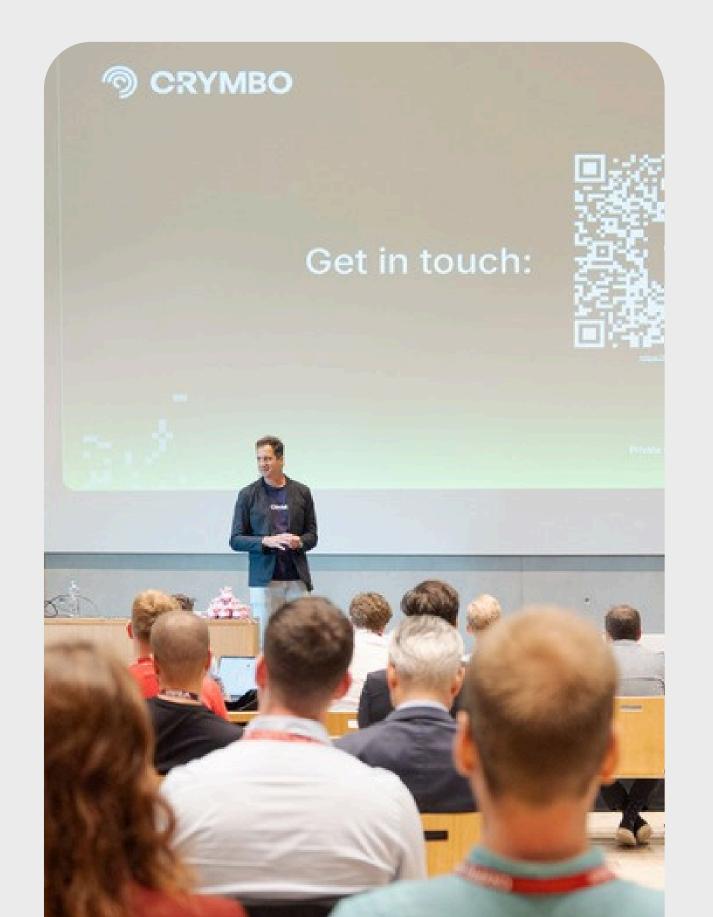
- Logo displayed on stage screen during breaks & on monitors around the venue
- Logo printed on the sponsor wall (medium size)

WORKSHOP

An exclusive 30 minute workshop hosted by your company, with additional promotion before the conference

EXHIBITION BOOTH

Not included



EXHIBITOR CHF 8'000

CONFERENCE TICKETS

5 all-access conference tickets

COMPANY VISIBILITY ONLINE

- Logo displayed on the website with a link to your company page
- Logo included on conference email campaigns

VISIBILITY AT THE CONFERENCE

- Logo displayed on stage screen during breaks & on monitors around the venue
- Logo printed on the sponsor wall (large size)

EXHIBITION BOOTH

- 3 m x 2 m exhibition booth
- Exhbition booth consists of built-in TV screen, table and 2 high chairs
- 2 rollup banners can be displayed (rollups must be brought by sponsor)



BOAT CRUISE HOST

CHF 25'000

CONFERENCE TICKETS

7 all-access conference tickets

COMPANY VISIBILITY ONLINE

- Logo displayed on the website with a link to your company page
- Logo included on conference email campaigns

VISIBILITY AT THE CONFERENCE

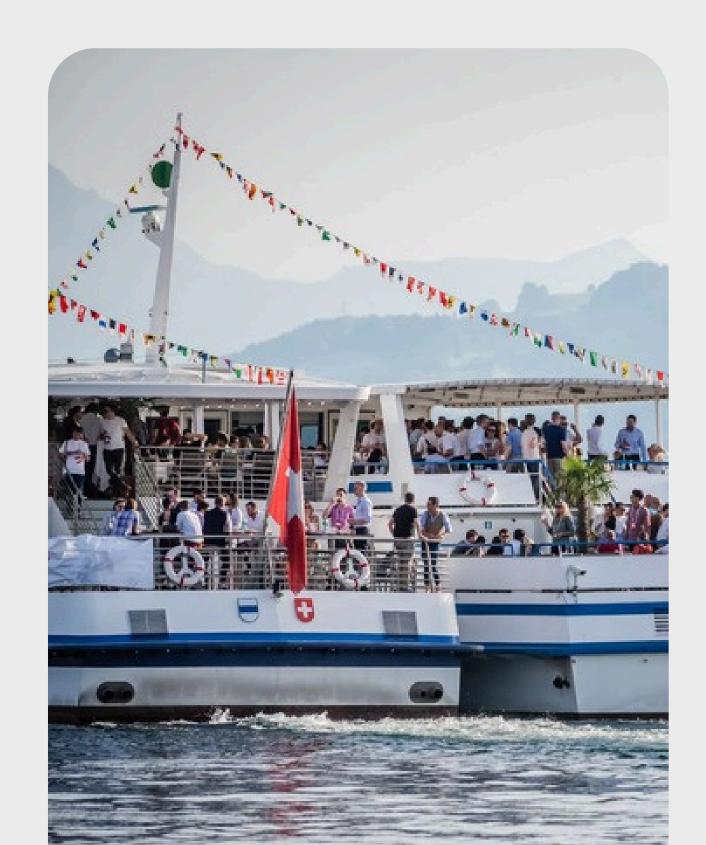
- Logo displayed on stage screen during breaks & on monitors around the venue
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EXHIBITION BOOTH

- 3 m x 2 m exhibition booth (consists of built-in TV screen, table and 2 high chairs)
- 2 rollup banners can be displayed (rollups must be brought by sponsor)

BOAT CRUISE BRANDING

Your company is the exclusive host of the AAI Boat Cruise Branding of the boat with your company branding Increased pre-conference promotion



ti&m

TI&M STANDS FOR TECHNOLOGY, INNOVATION & MANAGEMENT.

We are the Swiss leader in digitalization projects and products. With Al-powered innovation and a strong commitment to open source, we efficiently address our clients' challenges and provide vertical integration along the entire IT value chain.

Across our offices in Zurich, Bern, Basel, Frankfurt am Main, Dusseldorf, and Singapore, we employ over 550 highly skilled engineers, designers, and consultants. As we open new locations, we continue to bring our expertise to additional financial and technology hubs, aligned with our clients' evolving needs.



THE APPLIED AI CENTER @ HSLU

We are the leading Applied Al research center in Switzerland, with a focus on Central Switzerland. We work with industry partners to move beyond theoretical research and deliver functional Al systems and solutions.

The center is located at the Hochschule Luzern Campus in Rotkreuz and houses four Al research labs dedicated to topics like robotics, NLP and computer vision. We have 10 Professors and more than 80 researchers empowering our impact across the Swiss academic and industry landscape.

The



NIKI
CSANYI
Conference Co-Director



SABRINA WOLLENSCHLÄGER

Conference Co-Director



ALEXANDER DENZLER

Council



SITA MAZUMDER

Council



UMBERTO MICHELUCCI

Council



PASCAL ERNI Council



PASCAL WILD
Council



SVENJA GOLTZ Council

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INNOVATION EXPOSURE TO DIVERSE AUDIENCES DISCOUNTED TICKETS COMBINED SPONSORING DISCOUNTS

applied A conference

See what happens when Al gets real! The first edition of the Applied Al Conference will showcase Swiss innovation on a new level. Come and meet working, proven Al applications that are already delivering measurable impact today instead of a distant, hyped up future!

CONTACT@APPLIEDAICONFERENCE.COM WWW.APPLIEDAICONFERENCE.CH

MAY 28TH, THURSDA



With 8 years under its belt, the Crypto Valley Conference is Switzerland's leading crypto and blockchain conferences. CVC welcomes 1200+ attendees, the innovators, largest L1 foundations, and leading institutional crypto players from both the Swiss and international markets.

CVC@CRYPTOVALLEY.SWISS
WWW.CRYPTOVALLEYCONFERENCE.COM

ARE YOU BUILDING EVIDENCE-BASED, PRACTICE-FOCUSED, IMPACT DRIVEN AI SOLUTIONS?

GET INTOUCH

PARTNERSHIP INQUIRIES

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CONTACT@APPLIEDAICONFERENCE.CH

